

Kyle T Anderson
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Permanant Address

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Experience

ARS Advertising

Palatines, IL
Art Director
February 2010 - Present

ARS Advertising is an advertising agency focused on retail print advertising for clients such as: Whirlpool, Maytag, KitchenAid, Craftsman, Kenmore Elite, Kenmore and many other high end brands. My role at ARS Advertising includes:

- Direct and Design a multitude of projects simultaneously
- Make sure all the brand standards and guidelines were being followed while adding creative flair
- Press checking files as they go off to print
- Work closely with copywriters to ensure that we are communicating a proper message under strict guidelines
- Display a high level of creativity and always involved in creative brainstorming sessions

Desert Rose Design

Elmhurst, IL
Senior Graphic Designer - Full Time
October 2005 – February 2010

Desert Rose Design is a full-service marketing and communications firm, providing a combination of traditional and new media marketing tactics.

- Responsible for creative development and the majority of the Desert Rose Design marketing and creative programs
- Key creative for Desert Rose Design's print team
- Experience with interactive and web design projects
- Assist project managers, programmers and clients throughout the entire design process
- Four years of graphic design, web design and interactive media experience
- Award-winning designer; recognized for a number of creative projects by GDUSA
- Lead creative on major accounts such as Mario Tricoci, Robert Bosch Tools and Feldco®

The Illinois Institute of Art – Schaumburg

Schaumburg, IL
Graphic Designer
October 2003 – October 2005

The Illinois Institute of Art – Schaumburg is a creative college helping students excel at their desired study.

- Responsible for public relations on campus
- Created mailers, posters, and other design work for the school

Education

Bachelors of Fine Arts – Graphic Design

The Illinois Institute of Art 2002-2005
1000 N. Plaza Drive, Suite 100
Schaumburg, IL 60173

General Education Degree

William Fremd High School 1998-2002
1000 S. Quentin Rd
Palatine, IL 60067

Technical Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Fireworks
Adobe Dreamweaver
Adobe Flash
Adobe Acrobat
QuarkXPress
Microsoft Word
Microsoft Excel
Microsoft PowerPoint

Affiliations

- AIGA (American Institute of Graphic Artist)
- Visual Voltage (Illinois Institute of Art - Schaumburg AIGA Student Group)
- STA (Society of Typographic Arts)
- Naperville Area Chamber of Commerce
- Elmhurst Chamber of Commerce
- Shepherds Hope Chicago

Achievements

- Square One Winner
- Istockphoto Designer Spotlight
- Two 2009 Communicator Awards
- 2009 American Web Design Award
- 14 GDUSA American Graphic Design Awards